



## U.S.-India Standards and Conformance Cooperation Project (SCCP), Phase II

### Proposal and Commercial Benefit Questionnaire

[www.standardsportal.org/us-indiasccp2](http://www.standardsportal.org/us-indiasccp2)

Please include as much detail on this form as possible.

#### 1 CONTACT INFORMATION

Who is the best point of contact at your company for follow-up on potential participation in this activity?

Name

Title

Organization

Telephone

Email

#### 2 INDUSTRY SECTOR/TOPIC OF INTEREST

The three proposed areas for the SCCP Phase II project are clean energy, water and sanitation, and smart and sustainable cities. Please indicate in the space provided a detailed description of the industry sector and specific topic of your proposed workshop/activity.

#### 3 OBJECTIVES OF WORKSHOP/ACTIVITY

What are your objectives for the workshop? How would participating help further these objectives? The typical format for the U.S.-India SCCP is a 2-day workshop: day one for sector-related speakers and day two for a site visit or follow-up meeting. What are some site visits or activities you are interested in for day two of any of the workshops?

#### 4 OPPORTUNITIES IN THE INDIAN MARKET

Please name the proposed location of your activity and list near- or long-term opportunities for your company/organization in the Indian market.

Please submit completed proposals and accompanying information to [us-indiasccp2@ansi.org](mailto:us-indiasccp2@ansi.org).



**5 POTENTIAL EXPORT BENEFIT**

What products or services would you hope to gain sales leads for by participating in this workshop/activity? What is the U.S. content of these products/services?

What is the size (USD value) of the addressable market for your products/services or identified opportunity?

Who are your primary customers in the market (company name)?

**6 STANDARDS-RELATED PRIORITY**

How do the objectives of the workshop/activity relate to standards, conformity assessment, and/or technical regulations? Is there a particular opportunity or challenge that would be addressed?

**7 TIMETABLE**

Please indicate possible dates for the proposed workshop/activity. If the dates are flexible, please indicate your preferred timetable.

**8 PRIVATE-SECTOR CONTRIBUTION**

USTDA seeks to demonstrate that its investment in each activity is matched by contributions from the U.S. private sector. Please indicate the sources and approximate amount, if known, of expected contributions for the activity. These may be in the form of sponsorship or in-kind through donation of a venue or materials, expert time, and/or travel expenses. Please also list U.S. companies that may support the activity either through content development, participation, or both.

**9 ADDITIONAL INFORMATION**

Please include any additional information about your proposed activity, including:

- Suggested participants from the U.S. and Indian partners:
  - Are they established contacts?
  - Are they aware of the proposed workshop?
- Topics for discussion
- Other known events or workshops that are taking place on these topics that may be relevant to the proposed topics, locations, and/or timing.
- Any other relevant details